



ECOMOTO is more than just a fashion statement. It is a convergence of efforts by marketing, design, research, engineering, and supply chain management that lead to better products for everyone, such as Renew. It is a holistic view that focuses on both social and environmental responsibility. It is both a passion and a shared point of view. It is the right thing to do.



MOTO™ W233 *renew*

SPECIFICATIONS

Talk Time²:
Up to approx. 9 hours

Standby Time²:
Up to approx. 18 days

Weight:
2.93 ounces

Dimensions:
1.77 x 4.37 x .58 inches

Bands/Modes:
Dual Band GSM – GPRS
Class 10

- (1) Network and/or SIM card dependent feature, not available in all areas. Airtime, data charges, and/or additional charges may apply.
- (2) All talk and standby times are quoted in Digital Mode, and are approximate. Battery performance depends on network configuration, signal strength, operating temperature, features selected and voice, data and other application usage patterns.

Certain mobile phone features may not be available throughout the entire network or their functionality may be limited. All features, functionality and other product specifications are subject to change without notice or obligation.

MOTOROLA and the Stylized M Logo are registered in the US Patent & Trademark Office. All other products or service names are the property of their respective owners. © Motorola, Inc. 2009. All rights reserved. BI-5725

www.motorola.com

**ECO.
LOGICAL.**



MOTO™ W233 *renew*

**RE-USE.
RECYCLE.
RENEW.**

Stand tall. Change is here and you're about to be part of it. The MOTO™ W233 Renew represents a shift in how you balance daily life and your commitment to responsibility. This is the first Carbonfree® certified mobile device on the market. Through an alliance with Carbonfund.org, we offset the energy to manufacture, distribute and operate the phone by investing in renewable energy sources and reforestation. Plus, you know those water cooler bottles that provide such clean, refreshing water? We're recycling that plastic and helping it find a renewed purpose in every MOTO W233. It's everything you expect, plus everything you've been hoping for.

Reduce

Through an alliance with Carbonfund.org we wipe out the carbon footprint of every MOTO W233 Renew, purchasing offsets to support renewable energy and reforestation. We also cut down on the impact of transporting them by reducing packaging weight and size to get more on each truck. While you're using the phone, it helps you do your part by requiring fewer charges with a best-in-class talk time of 9 hours².

Reuse

Using post-consumer recycled materials keeps waste out of landfills and saves precious new resources. From its sharp looks, you might never guess the housing of the MOTO W233 Renew is made from plastic that contains recycled water bottles. In addition, the in-box materials are all printed on 100% post-consumer recycled paper and printed using vegetable-based inks.

Recycle

You know it, we know it: recycling is good. With that in mind, we made the housing of the MOTO W233 Renew 100% recyclable. As a whole, from plastic case to inner workings, 70% of the entire phone can be recycled. Plus, inside the box, you'll find a prepaid envelope to return your old phone for recycling. That's about as free and easy as it gets, so no excuses.



MOTO™ W233 renew



what's cool

key features

eco experience

- 100% Recyclable Housing
- Carbonfree® Certification
- Best-In-Class Talk Time²
- Efficient Packaging
- Prepaid Recycling Envelope

phone experience

- MP3 Player
- Up to 2 GB Removable Memory
- MP3 Ringtones
- Multimedia and Text Messaging¹
- CrystalTalk™ Technology

Did you know?

Your phone charger wastes energy as long as it is plugged in, even if it is not connected to your phone. So make sure to unplug your charger once your device is charged.